



Grow With Us

Seed Fundraising Program



Terroir Seeds
Home of Underwood Gardens

From the soil to the seed to the
food you eat— we'll help you
grow your best garden!

www.UnderwoodGardens.com



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Why seeds?

Seeds represent great potential, the same potential that each and every student has. Seeds are a great way for schools, clubs and organizations to raise needed funds. Our easy-to-use program gets family, neighbors and friends excited about gardening. What better way to encourage the future generation than with seeds?

Selling heirloom seed can stimulate students' interest in gardening, health, nutrition, soil education and plant diversity. Food—how it's grown and prepared, who grows it and the connection to wellness—all starts with a seed.

Why Terroir Seeds?

Terroir Seeds offers only the highest quality open-pollinated and heirloom seeds. The demand for heirloom seeds has expanded as gardeners rediscover the rich, nutritious flavors of food grown from seeds handed down from one generation to the next.

At Terroir Seeds, we believe in a world of healthy soil, seed, food and people. Everyone has a fundamental need for vibrant food and health, which are interrelated. We work to achieve this by challenging conventional gardening practices, providing successful agricultural methods along with the finest heirloom seeds, all while inspiring the power of individual choice and action. We work for a world where the food we grow is good for us, our health and our communities.



Here's how you can **Grow With Us**

Your organization will earn 50% of what is sold. For example, if your group sells 200 collections, you earn \$1,000.

Email us at Seeds@UnderwoodGardens.com. We would love to know about your organization, the name and address of your contact person, size of your group and when you want to get started.

This booklet contains everything students need to get started. Inside are descriptions of the 5 different seed collections for sale. The enclosed order form will document the sales. Take time to go over the program with your students. Have customers make their checks out to your organization at the time of sale. Your organization compiles the orders and submits the Administrator's Order Form with payment of 50% of your total sales. PDF form of this flyer is available at www.UnderwoodGardens.com for download.

We send the seeds to your group for you to distribute to your customers.

Allow 2–3 weeks for your order to be processed. Fill in your dates below.

Fundraising Timeline

Get Started _____

Sales Period _____

Compile Orders _____

Send Order to Terroir Seeds _____

Distribute Orders _____

We reserve the right to substitute seeds depending on availability.



#1—Sunflower House

A wonderland for children and adults and an attractor for hummingbirds and ladybugs, the sunflower house will become the perfect garden playhouse. Four seed packets for \$10.00

BLACK RUSSIAN SUNFLOWER—Plants can be 12'–15' tall and blooms are 8" across. Petals are a bright golden yellow and centers can be dark or light. Seeds are black and striped. A great plant for attracting bumblebees and birds to the garden.

DWARF SUNSPOT SUNFLOWER—A dwarf sunflower only 2' tall. Produces a single large flower head 10"–12" in diameter. Yellow flowers with golden brown centers. Can be grown as an ornamental or used for edible seed or bird food.

TEDDY BEAR SUNFLOWER—Many double yellow mum-type flowers on branching plants up to 6' tall, small black seed. A beautiful show piece for the garden or as a cut flower on the dining room table.

VAN GOGH SUNFLOWER MIX—Specifically created to provide armloads of garden and cut flowers of every imaginable type and color. Ranging in height from 5'–7' tall, the assortment contains singles and doubles with flowers of only 5"–6" diameter to a colossal 10". Colors span from cream, lemon yellow, burgundy, orange and gold to bronze and red.

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#2—Heirloom Garden

Old-time varieties that have been handed down for generations. Take a step back into the past with this collection. Four seed packets for \$10.00

AMISH DEER TONGUE LETTUCE—Dates to the 1840s, has medium-green triangular leaves that form a loose upright head. Pleasantly sharp flavor, slow to bolt, and dependable. Valued by the Amish for its ruggedness and high production. Very popular with heirloom growers, market gardeners and chef's growers.

CHIOGGIA/CANDYSTRIBE BEET—Pre-1840 Italian heirloom variety from the Chioggia region of northeast Italy. Candy-red exteriors and beautifully marked interiors of alternating white and cherry-red rings. Exceptional sweetness and long harvest. Noted as one of the earliest producers every year. Tender, mild, sweet greens, as well.

NANTES SCARLET CARROT—This classic carrot is famous for flavor and a big crunch. Bright red-orange flesh is crisp, sweet, and delicious with a high sugar content; fine grained with almost no core. Average 6”–7” long with blunt ends and small to medium tops, can be dug all winter if mulched.

AMISH PASTE TOMATO—Late 1800s Amish heirloom from Lancaster, Pa., via Wisconsin. Great sauce tomato, sweet and heavy yielding. Plants are laden with whopping clusters of deep-red, one pound, acorn or heart-shaped fruits with thick, sweet flesh with few seeds. The ultimate sauce type, yet also good for slicing and drying. Exceptional for salsas.



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Name _____ Phone _____

Teacher _____ Grade _____

School/Organization _____

Make Checks to: _____ Orders Due _____

Collect at time of sale (School/Organization)

Customer's Name	Address	
1.		
2.		
3.		
4.		
5.		
6.		
7.		
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14.		
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16.		
17.		
18.		

We reserve the right to substitute seeds depending on availability.

#3—Butterflies & Pollinators

Grow a simple and beautiful pollinator habitat in your yard. Start welcoming butterflies to your neighborhood. Four seed packets for \$10.00

MONARCH BUTTERFLY MIX — A mixture of seeds to grow nectar producing flowers that attract adult butterflies, as well as milkweed seeds that will produce plants for egg-laying sites and food for monarch caterpillars.

LEMON QUEEN SUNFLOWER — Unique lemon-yellow pointed petals with chocolate-brown centers up to 4–5” across and they have a beautiful ability to attract pollinators by the droves.



CUT FLOWER MIX — From Asters to Poppies this mix is a nice selection of flower varieties that are perfect to use as fresh-cut flowers. Also a great addition to your garden to attract birds, bees and insects.

DWARF MIXED PETUNIA — A garden favorite with sturdy compact growth, multitudes of Red, Rose, Scarlet, Salmon, Violet and White flowers. Long favored as the most popular flowering annual plant for use in hanging baskets, window boxes and colorful border plantings. Very attractive to hummingbirds and butterflies.

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#4—Fresh Salad

Make a “home-grown salad” or a great sandwich with these tantalizing veggies!

Four seed packets for \$10.00

GLORIOUS GREENS

LETTUCE MIX—A

unique selection of 15 fast maturing lettuces specially chosen to balance leaf shapes and colors. Perfect for kitchen gardens and farm market sales as a gourmet lettuce mix.

PRINCIPE BORGHESE TOMATO—The definitive classic red tomato for sauces and sun drying, traditionally grown in the south of Italy. Small plum-shaped fruits, averaging 1–2 oz. grow in clusters, very meaty with little juice and few seeds. Deep rich classic sun-dried tomato taste; they are also excellent for eating fresh.

GOURMET BLEND RADISH—A mix of at least 11 old-fashioned varieties, including reds, pinks, whites, bi-colors and blacks in both round and long shapes. Early- and late-maturing varieties spread the harvest over many weeks. Plant spring and fall.

EVERBEARING CUCUMBER—As its name implies, this keeps going and going as fruits are picked. Crisp fruit with excellent flavor, color and crunch. Vigorous, disease resistant vines. Top quality, ideal for table use, slicing, pickling and processing.



We reserve the right to substitute seeds depending on availability.

#5—*Pizza Patch*

The Pizza Patch seed collection will grow the freshest toppings for the best pizza your children and family will ever taste! Four seed packets for \$10.00

GENOVESE BASIL—Generous quantities of choice, incredibly aromatic, flavorful, large and extremely tender leaves. Yields 7–8 cuttings and re-grows very quickly. Connoisseurs' selection for making the best pesto. Smaller than Sweet Basil, but much more flavor and aroma.

SAN MARZANO TOMATO—Rectangular flat-sided intensely red fruits 1½" x 4" long, borne in clusters. Stores well. Excellent for paste or puree due to high solids. A staple of Italy.

TRUE GREEK OREGANO—Most pungent and flavorful of the oreganos. Very hard to find, yet sought for its culinary and medicinal potency. Holds flavor in cooking. Dark green leaves and white flowers exude that bold, unmistakable aroma. In Greece bridal couples are crowned with it as a symbol of happiness. Bees and beneficial insects love it.

JUPITER SWEET PEPPER—One of the best sweet peppers ever with high yields of jumbo, 4-lobed, thick green walls that ripen deep red. Sweet fruits with a full pepper flavor that expresses well in pasta sauces and stir-fries. Yields well until frost and widely adapted.



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Tips for Parents & Teachers

How to have a successful fundraiser!

- Seeds are easy to grow!
- These varieties grow well in most climates, making the seed collections easy to sell to friends and relatives wherever they live.
- All our seeds are heirloom and open-pollinated. Non-GMO.
- An heirloom is anything of value (though not necessarily economic) to a person, family or group passed down from one generation to another.
- Open-pollinated is another term sometimes used interchangeably with heirloom. They do not mean the same thing, as an open-pollinated seed is simply a variety where the seed can be harvested from the plant, saved and replanted. The same variety will regrow year-after-year.
- All seeds are NON-GMO and many are Certified Organic. All are grown naturally without chemicals.
- The term *Terroir* means soil in French. For those who aren't familiar with the term, here is the classic definition: the specific conditions of soil and climate of a place where a food is grown that imparts unique and special qualities or characteristics to that food. Also known as the "sense or taste of place." Origin: French: literally: soil, land.
- To keep seeds viable, store them in a cool, dry place.
- For more information on everything seeds, you can refer to www.UnderwoodGardens.com

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ADMINISTRATIVE ORDER FORM

Questions: call 888-878-5247 or e-mail Seeds@UnderwoodGardens.com
 TO PLACE ORDER: CALL OR FAX 888-878-5247; MAIL: P.O. Box 4995, CHINO VALLEY, AZ 86323

BILLING ADDRESS
 NAME _____ STREET ADDRESS _____ CITY _____ STATE _____ ZIP _____
 PHONE _____ (REQUIRED) EMAIL _____

SHIPPING ADDRESS (IF DIFFERENT FROM BILLING ADDRESS)
 NAME _____ STREET ADDRESS _____ CITY _____ STATE _____ ZIP _____

Seed Collection	Quantity	Unit Price	Line Total
#1 Sunflower House		\$10.00	
#2 Heirloom Garden		\$10.00	
#3 Butterflies & Pollinators		\$10.00	
#4 Fresh Salad		\$10.00	
#5 Pizza Patch		\$10.00	

COMPLETED LIST

PAYMENT

Check or Money Order Enclosed — Payable to Terroir Seeds Credit Card (MasterCard, Visa, Discover)

Credit Card Number _____ Exp Date _____ CVC Code _____

Signature _____

TOTAL COLLECTED	
YOU SEND US 50% <small>UNITS SOLD X \$5.00</small>	